

Thematic Topics workshops

complementary partner

Name of the Project: QUALIGOUV – Improving governance and quality of the forest management in Mediterranean protected areas

Partner: Association Internationale Forêts Méditerranéennes (AIFM)

Name of the speakers: Sophie Vallée





Pilot Action: "Valorising Mediterranean timber and structuring a local chain of stakeholders"

Name of the Partner: French National Forestry Service



Input: Will of valorising local Mediterranean timber (*Cedrus atlantica, Pinus nigra, Pinus uncinata*) from Municipality forests

Output: Construction of a multipurpose municipality Hall (salle polyvalente) in Mazan

→ One pilot action = One best practice





Input: Will of valorising local Mediterranean timber (Cedrus atlantica, Pinus nigra, Pinus uncinata) from Municipality forests











Output: Construction of a multipurpose municipality Hall (salle polyvalente) in Mazan









Projet cofinancé par le Fonds Européen de Développement Régional (FEDER)

Project cofinanced by the European Regional Development Fund (ERDF)



Synoptique du projet de construction de la salle polyvalente de Mazan en bois du Ventoux



Attente locale

Projet cofinancé par le Fonds Européen de Développement Régional (FEDER)

Project cofinanced by the European Regional Development Fund (ERDF)



Challenges and opportunities

Cross-sectoral components: C1. Governance and participation involvement; C2. Operational and R+D priorities; C3. Target group focused communication needs; C4. Financial needs and opportunities

From your MED project expertise, please describe shortly main conclusions for:

Topic 3: Social and Economical Valorisation of the territory as rural development, sustainable tourism or marketing

Topic 4: Smart natural resources management, from emerging uses as biomass to new challenges as environmental services payment

(add more slides if necessary)

Contracting authority (maître d'ouvrage):

The Municipality of Mazan, which is also partly the owner of the raw material (timber)

Main contractors (maître d'oeuvre):

Design office specialised in timber construction

Architect

→ Need of an adapted and appropriate procurement procedure to comply with the provisions of the public contracts code (respect du code des marchés publics)



Best practices/Recommendations

Cross-sectoral components: C1. Governance and participation involvement; C2. Operational and R+D priorities; C3. Target group focused communication needs; C4. Financial needs and opportunities

From your MED project expertise, please describe shortly main conclusions for:

Topic 3: Social and Economical Valorisation of the territory as rural development, sustainable tourism or marketing

Topic 4: Smart natural resources management, from emerging uses as biomass to new challenges as environmental services payment

(add more slides if necessary)

C1. Governance and participation involvement

Need for strong <u>dialogue between the different stakeholders</u>, from the beginning:

- ✓ between the forest managers and forest owners, and the contractor, for defining the specifications (*cahier des charges*)
- ✓ Between the contractor and the carpenter ,to respect the technological requirements of these local Mediterranean timber

Need for a <u>local emulation/local will around a development project</u> (eg. Timber construction)





Best practices/Recommendations

Cross-sectoral components: C1. Governance and participation involvement; C2. Operational and R+D priorities; C3. Target group focused communication needs; C4. Financial needs and opportunities

From your MED project expertise, please describe shortly main conclusions for:

Topic 3: Social and Economical Valorisation of the territory as rural development, sustainable tourism or marketing

Topic 4: Smart natural resources management, from emerging uses as biomass to new challenges as environmental services payment

(add more slides if necessary)

C3. Target group focused communication needs

Need for <u>information</u> and <u>awareness-raising</u> in the <u>direction</u> of the <u>projects leaders</u> in order to use the local <u>production</u> is <u>indispensable</u> to <u>obtain a real dynamic</u>

C4. Financial needs and opportunities

Promoting <u>local employment</u> and <u>consolidating the net of timber</u> processing companies in a <u>short-circuit system</u> ("local timber-local companies-local construction")