General overview of MEDLAND2020 project; the need of being integrative regarding the natural resources management and conservation in the Mediterranean

Eduard Plana Bach. Forest Sciences Centre of Catalonia. Medland2020 Lead Partner

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MEDLAND 2020 KEY INFORMATION

Title: Design of a future Common integrated land management scheme to protect natural resources in synergy with social and economical valorisation

Programme/Call: Programme MED. European Territorial Cooperation 2007-2013. First Call for Capitalization Projects

Calendar: 01-07-2013 to 31-12-2014 (18 month)

4 thematic axis with 13 MED projects capitalized and the participation of 14 partners from 8 countries and external experts from north and south Mediterranean basin

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5 regional administrations, 3 economic actors & 6 R +D institutions

PARTNERS

EUROPEAN UNIVERSITY OF FRAGANCES AND FLAVOURS - FR

INTERNATIONAL ASSOCIATION FOR MEDITERRANEAN FORESTS - FR

REGIONAL CENTER OF PRIVATE FORESTRY OF PROVENCE ALPES CÔTE D'AZUR - FR

FOREST SCIENCES CENTRE OF CATALONIA – ES (LP)

BARCELONA PROVINCIAL COUNCIL- ES

RCDI DEVELOPMENT AND INNOVATION NETWORK - PT

CHAMBER OF COMMERCE AND INDUSTRY OF DRÔME - FR

PROVINCE MACERATA - IT

PROVINCE OF TURIN - IT

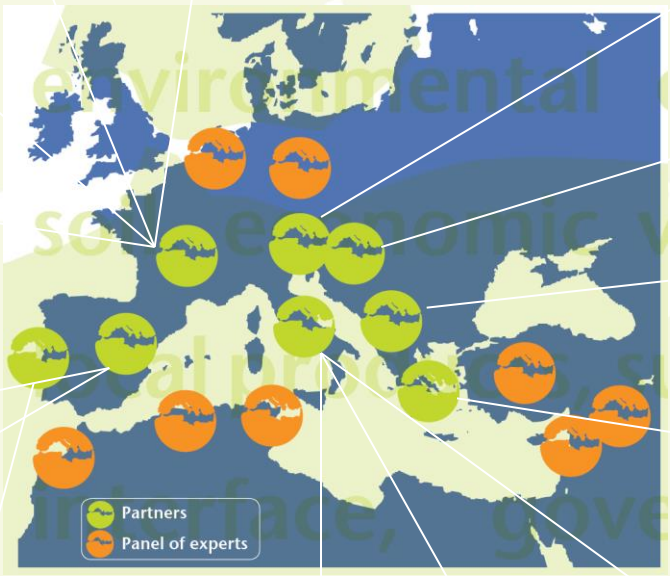
INSTITUTE FOR PLANT PROTECTION – IT

CHAMBER OF COMMERCE AND INDUSTRY OF PRIMORSKA - SL

REGION OF ISTRIA -CR

REGIONAL COUNCIL OF SHKODRA - AL

MEDITERRANEAN AGRONOMIC INSTITUTE OF CHANIA - GR



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5 development agencies, 4 national governments, 9 R +D institutions, 2 NGO, 1 economic actors

PANEL OF EXPERTS

Dissemination and consultancy Panel

Southern Mediterranean countries Panel

JRC

FAO

GIZ

Plan Blue

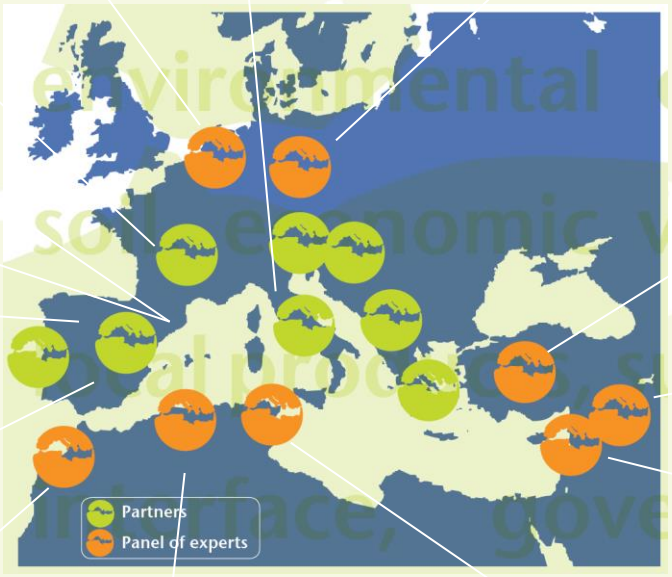
EFIMED

ARCMED

CESEFOR

JTS-MED

UICN - MED



MOROCCO
Minstriy of Agriculture

ALGERIA
University of Jijel
University of Batna
Forestry General Direction
FAO representative

TUNISIA
Forestry General Direction
INGREFF

TURKEY
Eastern Mediterranean Forestry Institute of Mersin
UNDP

SYRIA
Tishreen University

LEBANON
Ministry of Agriculture
SEEDS-int

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13 MED Cap Projects in 4 priority axis

Priority Axis 1 Innovation

3C 4 Incubators: *Culture, Creative and Clusters for Incubators*
ECO-SCP-MED: *Integrating Experiences and Recommendations in Eco-Innovation for Sustainable Production and Consumption in the Mediterranean Area*
ACCELMED: *Acceleration for Mediterranean Companies*
CITEK: *Capitalization Initiative for the Innovation and Internationalization of the MED economic and knowledge system*
CreativeMED: *SME Creativity and Innovation for a MED Space Smart Specialisation Framework*
MER: *Marketing and govERning innovative industrial areas*

Priority Axis 2 Environment

MEDLAND2020: ***Design of a future Common integral land management scheme to protect natural resources in synergy with social and economic valorization***
ZEROWASTE PRO: *Promoting Zero Waste*
COASTGAP: *Coastal Governance and Adaptation Policies in the Mediterranean*

Priority Axis 3 Territorial Accessibility

OPTIMIZEMED: *Optimizing and profiting of best practices in the MED area on foreign trade, intermodal transport and maritime safety*

Priority Axis 4 Balanced regional development

philoxeniaplus: *Welcome and attractiveness policies and territorial cohesion*
Sha.p.e.s.: *Sharing prior excellence and support for the MED creative asset*
URBAN_EMPATHY: *Empowering Policies on Urban Sustainability*

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MEDLAND 2020 OBJECTIVES

MEDLAND 2020 aims **to promote international cooperation towards a common integrated land management scheme to protect natural resources in synergy with social and economical valorisation in the Mediterranean:**

- ✓ **Creating synergies and networking** among selected MED projects, partners and end-users enlarging the transferring capacity of accomplished tools, models and good practices.
- ✓ **Identifying challenges and gaps** for the sustainable management of natural resources in the Mediterranean basin in the context of Europe 2020 and the new MED programme.
- ✓ Promoting the protection and valorisation of Mediterranean natural resources **increasing the impact of territorial cooperation** towards mainstream regional operation policies
- ✓ Contributing to the elaboration and the **promotion of a shared vision by Mediterranean peoples about their woodlands.**

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Topics

The integrated approach is and inherent condition of the natural resources management and conservation in the Mediterranean …

… where the sustainable provision of goods and services are strongly linked with the improvement of social and environmental benefits of the natural areas.

… and overall with Job creation, Growth and Innovation
"Growing together – Smart investment for people" Open days 2014

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MED PROJECTS CAPITALIZED

QUALIGOUV Improving governance and quality of the forest management in Mediterranean protected areas (AIFM)

2BPARKS Creative sustainable management, territorial compatible marketing and environmental education (RCDI)

FORET MODELE Coordination of regional forest policies through a new territorial governance instrument: the "Model Forest" (Region of Istria)

Integrated management on natural protected areas

PROTECT An Integrated European Model to Protect the MEDiterranean Forests from Fire (Province of Macerata)

FORCLIMADAPT Adaptation of the Mediterranean forests to the climate change (CTFC)

CYPFIRE Green barriers of Cypress Fire: an ecological and economical feasible solution to save the Mediterranean region 2010-2013 (IPP)

Natural risk management and vulnerability mitigation

MEDISS To reinforce the innovation capacities of savors and scents network on the Mediterranean territory (UESS)

RURURBAL European Charter for the territorial governance, through the peri urban food chain (DIBA)

SUSTEN (Sustainable Tourism Entrepreneurship Mechanism): Approaching Territorial Sustainability through Developing Tourism and Culture based Entrepreneurship (CCI Primorska)

Social and economical valorisation & rural development

OSDDT Land occupation and sustainable development of the southern Mediterranean (Province of Turin)

PROFORBIOMED Promotion of residual forestry biomass in the Mediterranean basin (CRPF-PACA)

WOODE3 Wood Energy Exploitation for Entrepreneurship (CCI-DRÔME)

SYLVAMED Mediterranean Forests for All (CIHEAM)

Smart natural resources management and emerging markets

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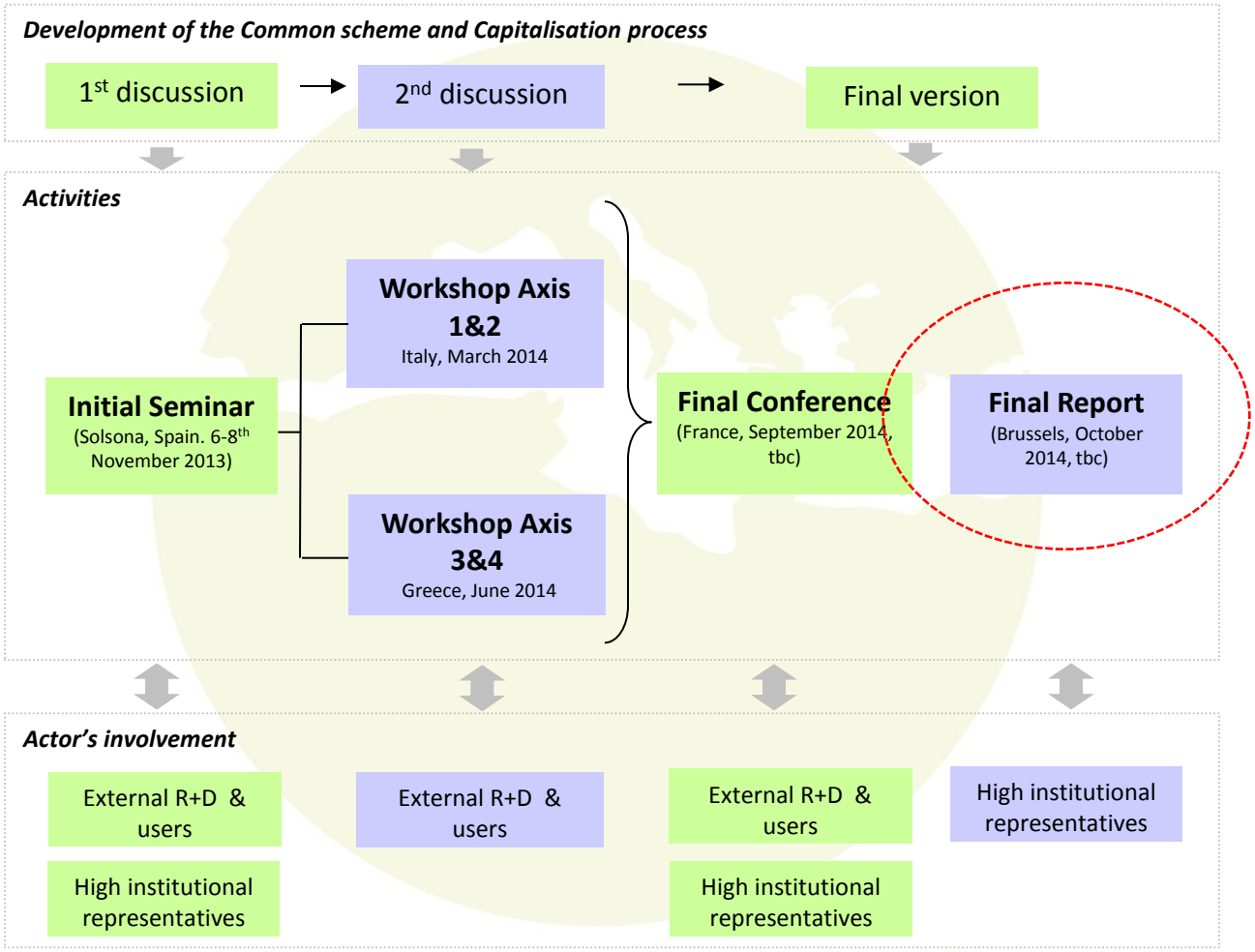
ACTION PLAN



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Main outputs

- **Website:** www.medland2020.eu
- **Database MEDLAND2020:** Free access database and exchange knowledge platform on tools, best practices
- **e-Book:** Compilation and description of best practices, tools and methodological and technical recommendations
- **Policy brief:** Building up a common discourse with the aim to transfer knowledge and experienced capitalization to policy stakeholders

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