

Thematic Topics workshops

- complementary partner -

Name of the Project: SylvaMED

Name of the Partner: Mediterranean Agronomic Institute of
Chania (MAICh)

Name of the speaker: Chariton Kalaitzidis

Challenges and opportunities on each cross-sectoral component

Cross-sectoral components: C1. Governance and participation involvement; C2. Operational and R+D priorities; C3. Target group focused communication needs; C4. Financial needs and opportunities

From your MED project expertise, please describe shortly the main conclusions for:

Topic 3: Social and Economical Valorisation of the territory as rural development, sustainable tourism or marketing

Topic 4: Smart natural resources management, from emerging uses as biomass to new challenges as environmental services payment

(add more slides if necessary)

C1. Governance and participation involvement

- Current EU and state legislation does not adequately address the concept of PES, in most cases.
- Forest services that are currently available to the users at no cost, often require actions in order to remain available. This perception is difficult to change.

C2. Operational and R+D priorities

- Valorization of forest services is necessary, in order to establish a PES and sustain the provision of those services.
- There is a market for many forest goods and services.

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C3. Target group focused communication needs

- Forest owners and managers need to be aware of the value of the goods and services provided by the forests.
- Current concept of “free” forest services is difficult to change.

C4. Financial needs and opportunities

- Maximising the potential of a forest service, often requires an up-front capital.
- More state and EU subsidies need to become available to forest service providers, in order to set up a PES scheme that is financially viable.

Operational tools and best practices [Linked with the e.Book contents](#)

Cross-sectoral components: C1. Governance and participation involvement; C2. Operational and R+D priorities; C3. Target group focused communication needs; C4. Financial needs and opportunities

From your MED project outputs, please mention shortly some operational tools or best practices/ experiences that could be linked with the corresponding topic (classify them by component if is possible):

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(add more slides if necessary)

C1. Governance and participation involvement

- Policy Brief on PES, issued by the European Forest Institute.
- Briefings for forest service providers and users on the benefits of PES schemes.

C2. Operational and R+D priorities

- Report on best practices. Guidelines for valorization of forest services.
- Green Book. A review of the SylvaMED pilot actions and background information on the countries that hosted them.

Operational tools and best practices [Linked with the e.Book contents](#)

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C3. Target group focused communication needs

- Briefings for forest service providers and users on the benefits of PES schemes.

C4. Financial needs and opportunities

- Working reports on Water, Non-wood forest products, Social Uses and Legislation.
- Background information on the relevant forest goods/services in the countries participating in the SylvaMED project.

Methodological recommendations [Linked with the e.Book contents](#)

Cross-sectoral components: C1. Governance and participation involvement; C2. Operational and R+D priorities; C3. Target group focused communication needs; C4. Financial needs and opportunities

From your MED project expertise, please mention shortly some methodological recommendations for improving / enhancing a project proposition / development / transferring that could be linked with the corresponding topic (classify them by component if is possible):

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(add more slides if necessary)

C1. Governance and participation involvement

- Involve all relevant stakeholders as early and as often as possible in the process.
- Describe and enforce the PES through a written agreement.

C2. Operational and R+D priorities

- Identify the market value of the forest service through discussions and questionnaires from the potential buyers/users.

C3. Target group focused communication needs

- Disseminate, disseminate, disseminate. Explain the concept of PES and demonstrate successful examples to the stakeholders.