



Topic 3 workshop

Social and Economical Valorization of the territory as rural development, sustainable tourism or marketing

Name of the Partner: **REGIONAL COUNCIL OF SHKODRA**

Name of the speaker: **ETLEVA PAPLEKAJ**

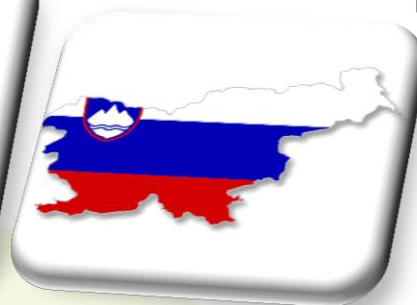
RETROSPECTIVE VIEWS

7 OF THE 8 PARTNERS

PRESPECTIVE VIEWS

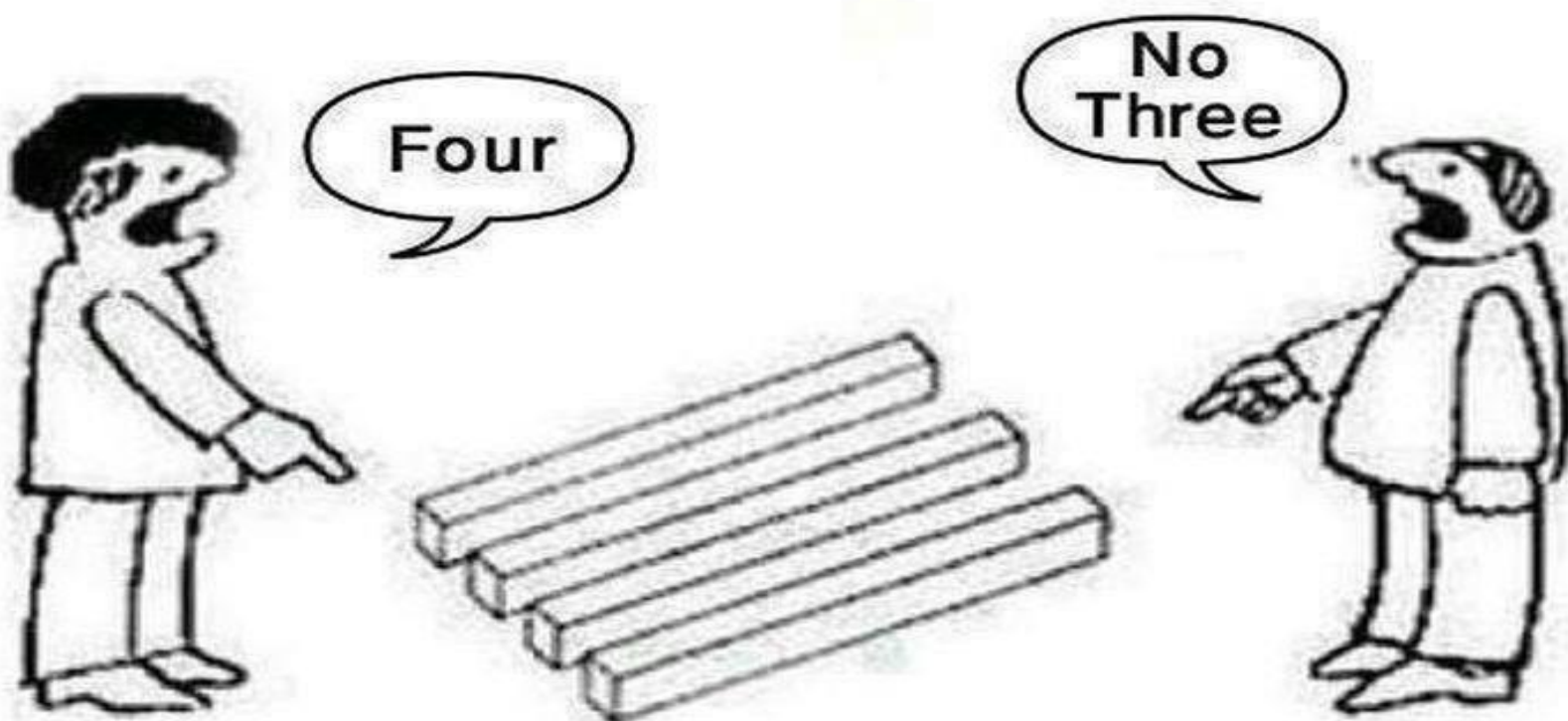
1 OF THE 8 PARTNERS





WHO IS RIGHT???

It is really confusing!!!



BOTH!!!



SOCIAL AND ECONOMIC VALORIZATION



WE ALL ARE FAMOUS 😊



Projet cofinancé par le Fonds Européen de Développement Régional (FEDER)

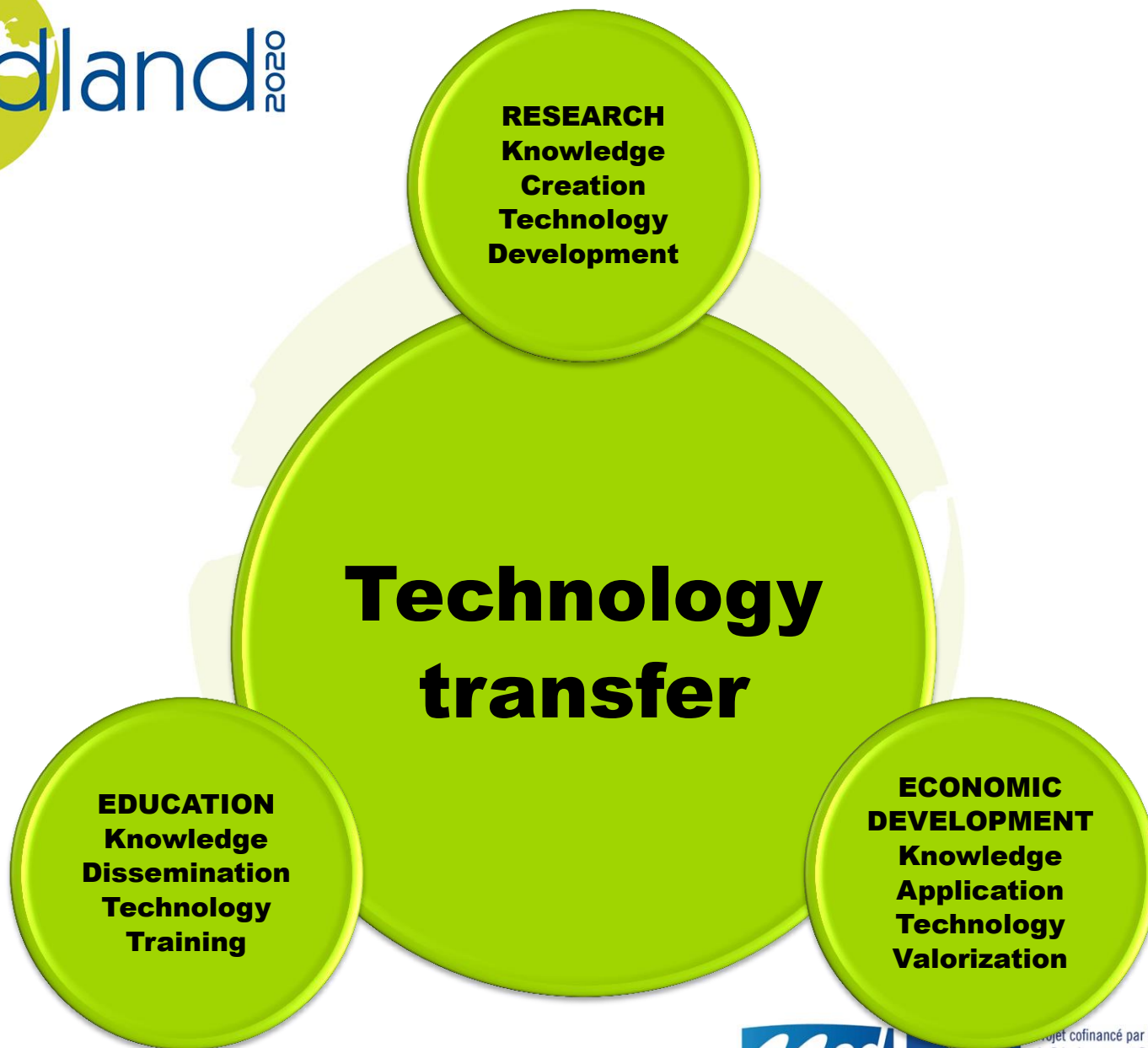
Project cofinanced by the European Regional Development Fund (ERDF)



WHAT IS MEANT BY ECONOMIC VALORISATION?

***Economic valorization means
that a RESEARCH finding can be
COMMERCIALIZED.***





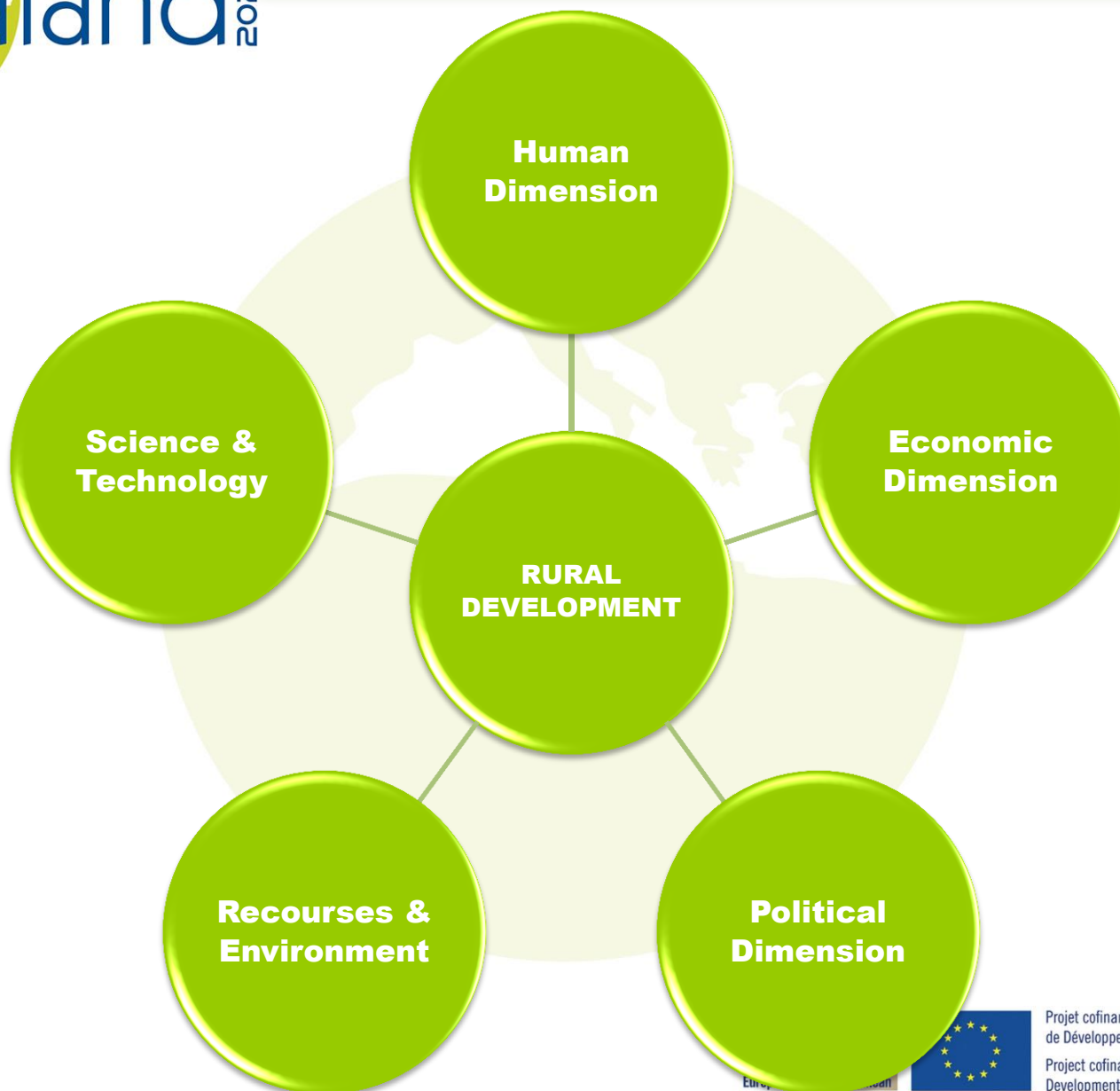


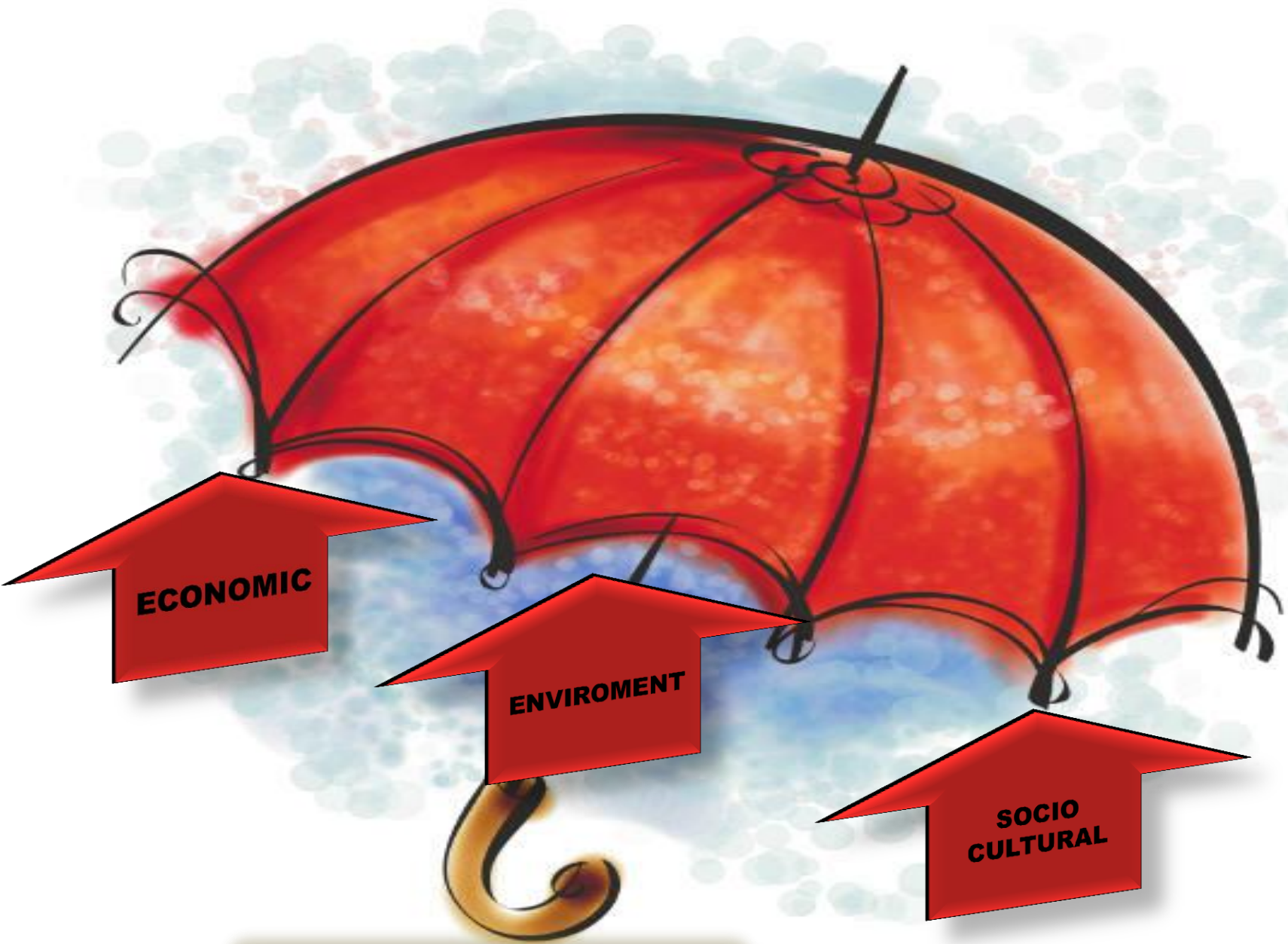








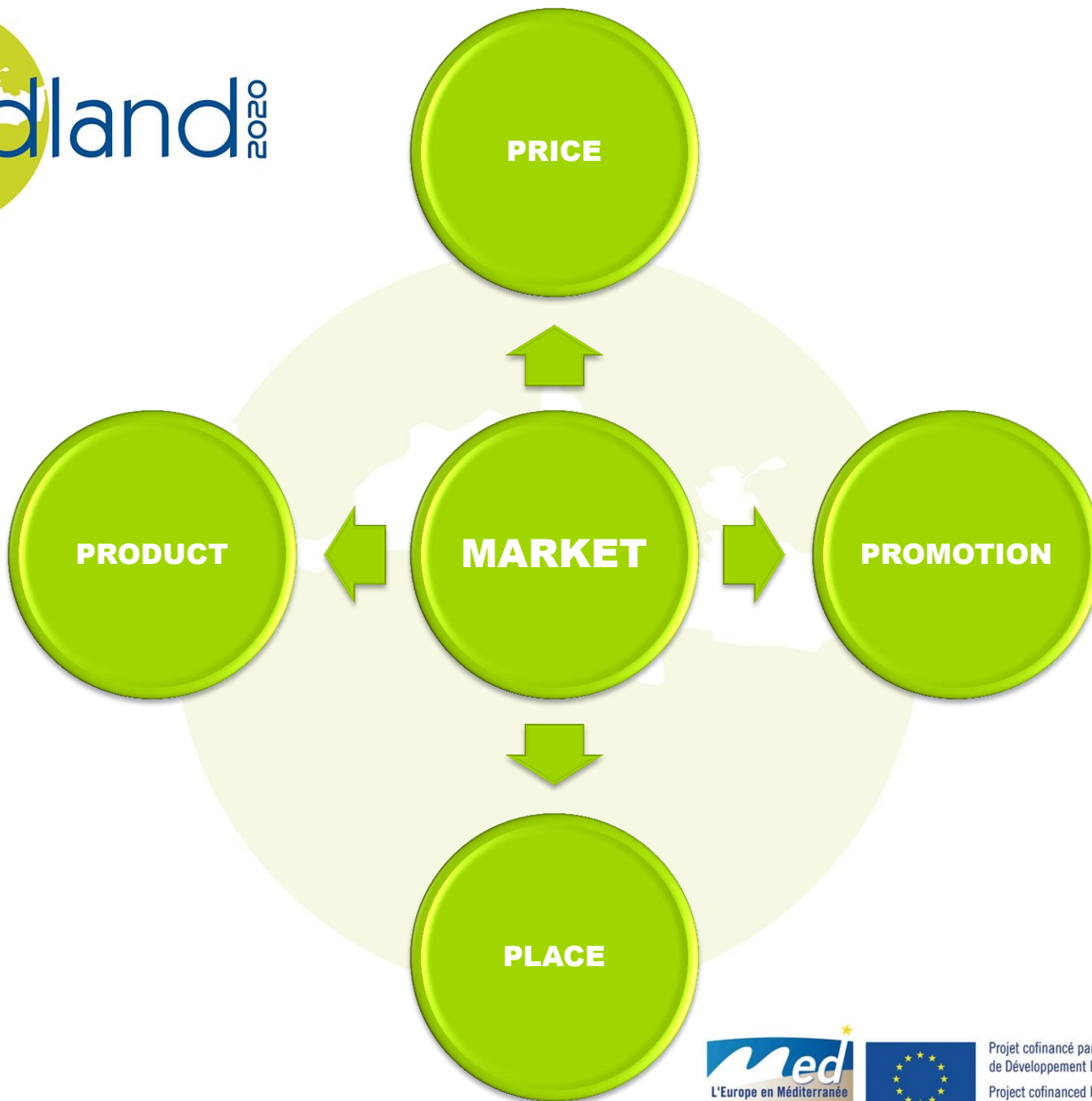




SUSTAINABLE TOURISM



Even the fish jumps at THE OCCASION THE GOOD MARKETING IT EFFECTS EVEN THE FISH!!!!!!!!!!!!!!!!!!!!!!



MEDLAND2020

Rural development

Sustainable tourism

Marketing

**SOCIAL AND ECONOMICAL VALORIZATION OF THE
TERRITORY**



MERCI

HVALA

GRACIAS

HVALA

OBRIGADO

GRAZIE

GRÀCIES

FALEMINDERIT

EYXAPIΣΤΙΕΣ

THANK YOU

EUCHARISTIES